

Blockchain: 3 Ways to Make it Pay

Aaron Pease, Esq.

Lunch & Learn DC Bar





In8bc.com





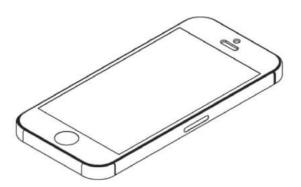
Road Map

- The Basics Getting "Conversational"
- Counseling Clients in Blockchain
- Blockchain as a Practice Area
- Talking to Lawyers (and Judges) About Blockchain
- The Technology Adoption Curve
- Q & A



Audience Participation

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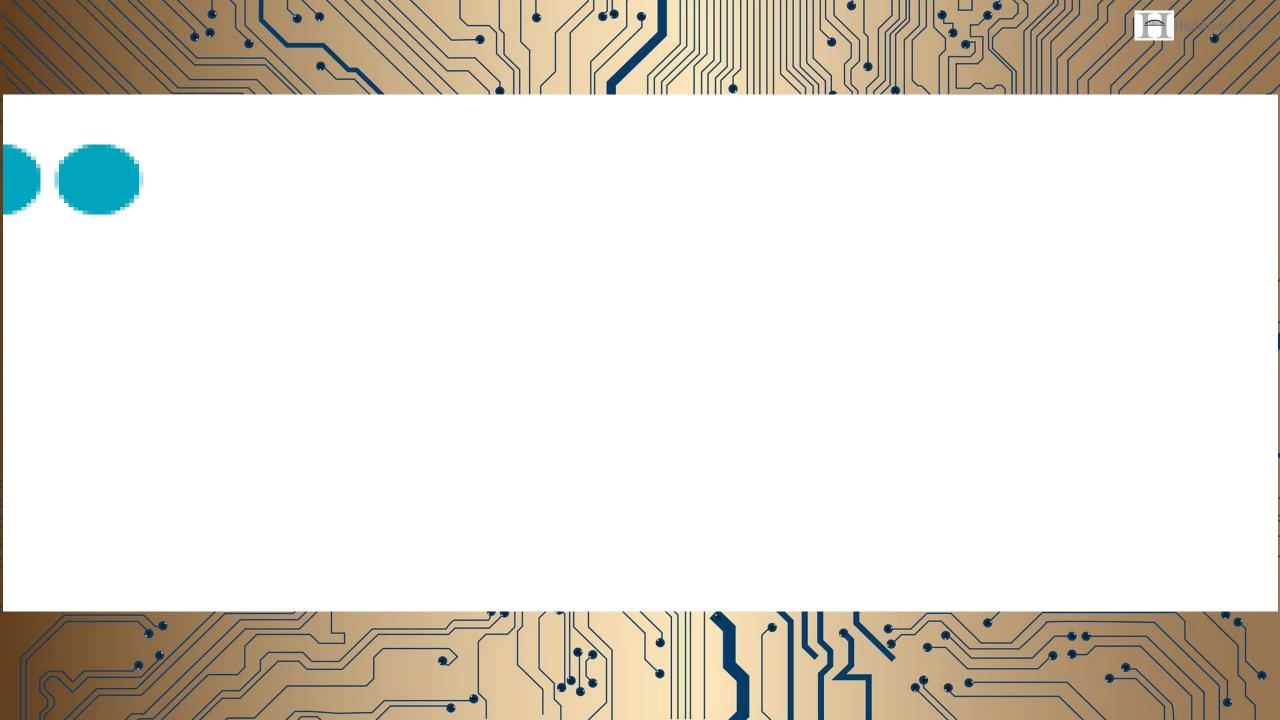
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Key Terms

- •Distributed Trust
- •Blocks & Hashes
- •Distributed Ledger Technology (DLT)
- •Smart Contracts

Decentralized Autonomous Organization (DAO)
Platforms
Technology Adoption Curve



Typing "blockchain" into google will return over 75 million hits - is the hype real?

Blockchain is a solution looking for a problem

BC is not an industry, rather it's a utility or technology that gets implemented into other industries



The Heart of the "Double Spend" Problem



The Double Spend Problem



Identification of Parties



Asset Provenance



Transaction Visibility



UNIMAGINED NEW NETWORKS WILL EVOLVE TO MEET SOCIETY'S NEEDS MORE CHEAPLY AND POTENTIALLY MORE SECURELY





[Centralized] Ledgers Are Used By All Trust Systems

Svstems Individual Trust

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Ledgers have one major drawback: we must trust their keepers Administrators hold the power to

Doctor accounts, delete titles from land registries or add names to voting rolls

To keep administrators from going rogue and catch them if they do We rely on tools like audits and supervisory boards

The list keepers (and those who watch them) form one of the biggest and least noticed industries

The trust business



pwc



EY

Deloitte.



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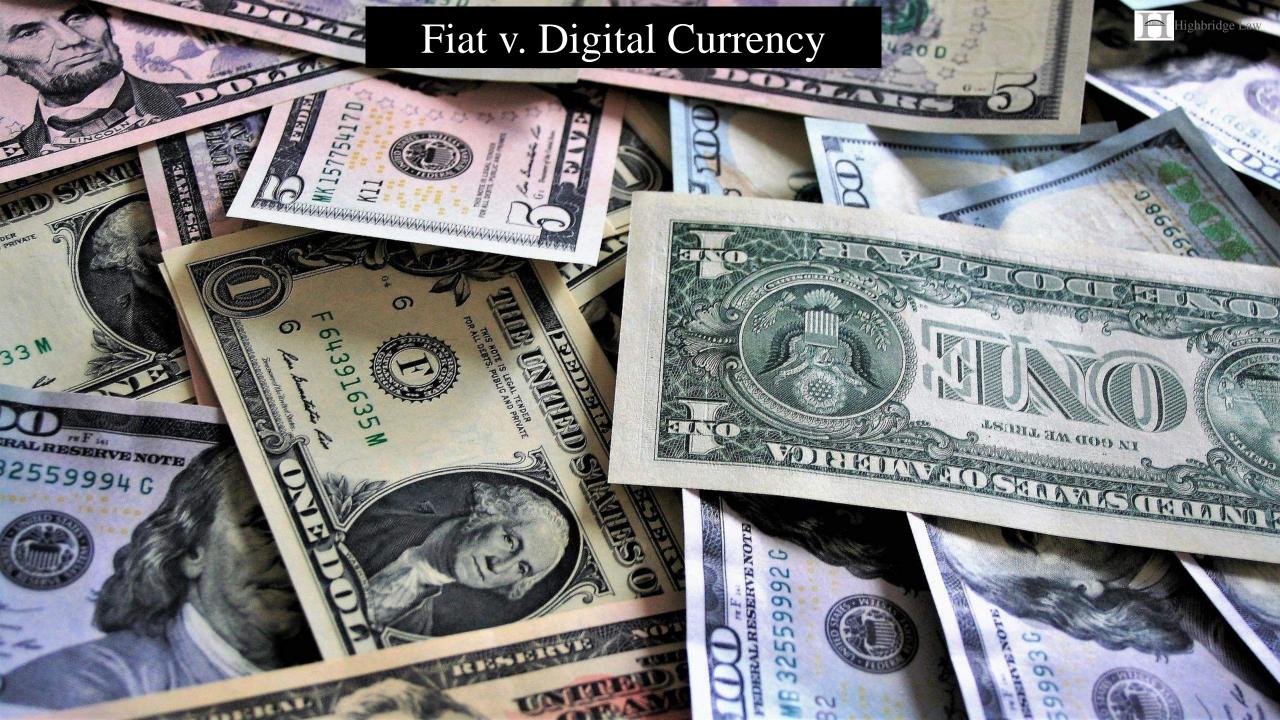
Public Trust Systems

Valid Identity *Documents*











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We've invested heavily in trust systems . . .

but do they work?



2008 Crash



Satoshi Nakamoto is the name used by the unknown person or people who developed bitcoin, authored the bitcoin white paper, created and deployed bitcoin's original reference implementation.

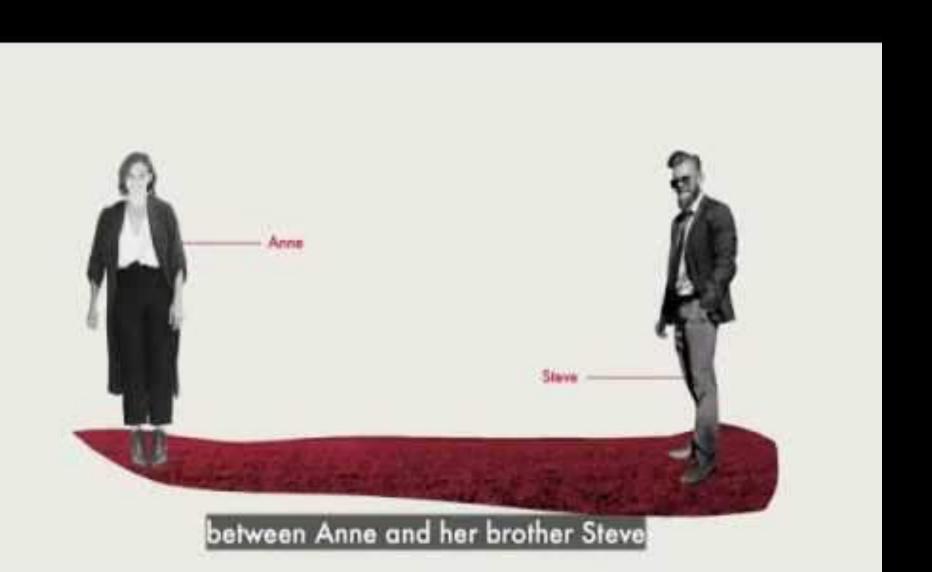




Blockchain Defined:

"The blockchain is a decentralized immutable ledger of all transactions across a peer-to-peer network."

Prof. Mark Fenwick, et al.



Bitcoin Proved The Double Spend Solution



Identification of Parties



Asset Provenance



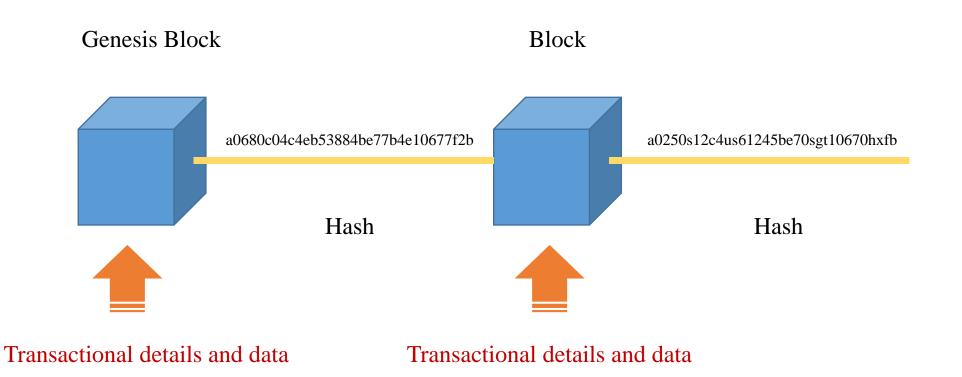
Transaction Visibility



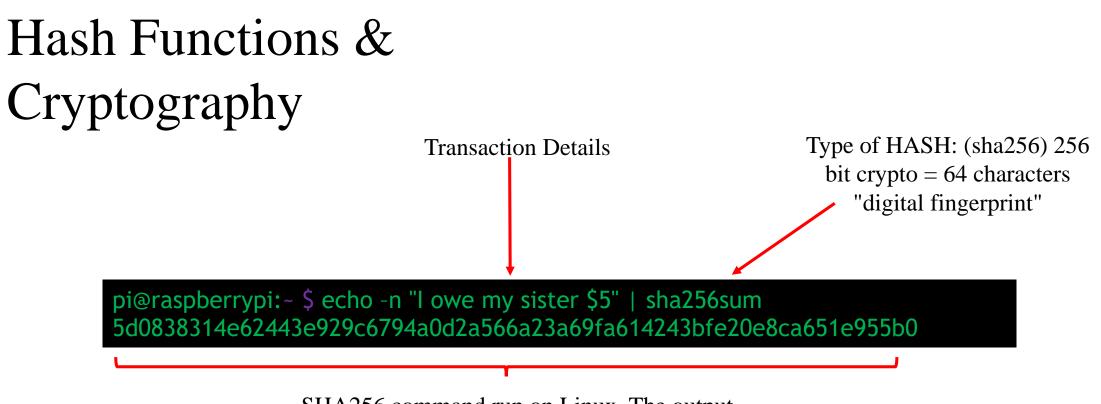
Anatomical Features of Blockchain



Hash Functions & Cryptography







SHA256 command run on Linux. The output is 256 bits or 64 characters long.

The easiest way to detect if the input has changed is to compare the message digest of 2 proclaimed versions. If they match, you can be sure that the person holding the mortgage title for example is indeed the true owner of the house



https://blockexplorer.com

About Block Explorer

Bitcoin Block Explorer is an open source web tool that allows you to view information about blocks, addresses, and transactions on the Bitcoin blockchain. The source code is on GitHub.

What is bitcoin?

Public Bitcoin API: Machine readable stats & blockchain info can be accessed directly through the REST and Websockets APIs.

Testnet is Bitcoin's sandbox. Block Explorer supports viewing both the testnet and mainnet blockchains.

Thanks to Private Internet Access for hosting the site. They provide a VPN Service that accepts Bitcoin.





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+ Get 🗸



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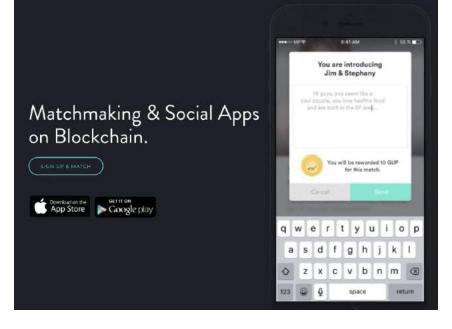
In-App Purchases

Bitcoin is an application that runs on a blockchain operating system



Walmart and 9 Food Giants Team Up on IBM Blockchain Plans





Reports Media Careers Contact

THE GROUP A DIAMOND'S JOURNEY BUILDING FOREVER CREATING STORIES Q

Spotify acquires blockchain startup Mediachain to solve music's attribution problem

Sarah Perez @sarahintampa / 1 year ago

Comment



DE BEERS GROUP SUCCESSFULLY TRACKS FIRST DIAMONDS FROM MINE TO RETAIL ON INDUSTRY BLOCKCHAIN



10 May 2018

DE BEERS GROUP

Blockchain "operating systems"







An Introduction to Hyperledger

New white paper available for download now

READ IT NOW

3 Things Ethereum Users Should Know about Hyperledger Burrow

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Ehe New York Times

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Q

Brian Behlendorf listed in New York Times' Top 10 People Leading the Blockchain Revolution

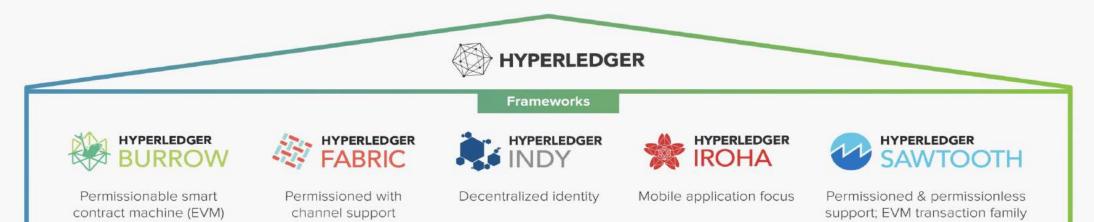
SEE TOP 10

UPCOMING EVENT: BlockWorld | September 12-14 | San Jose

Hyperledger's Executive Director, Brian Behlendorf will be speaking at the event. LEARN MORE >

The Hyperledger Greenhouse

Business Blockchain Frameworks & Tools Hosted by Hyperledger



Block.one



eosio

The most powerful infrastructure for decentralized applications

ANNOUNCEMENTS

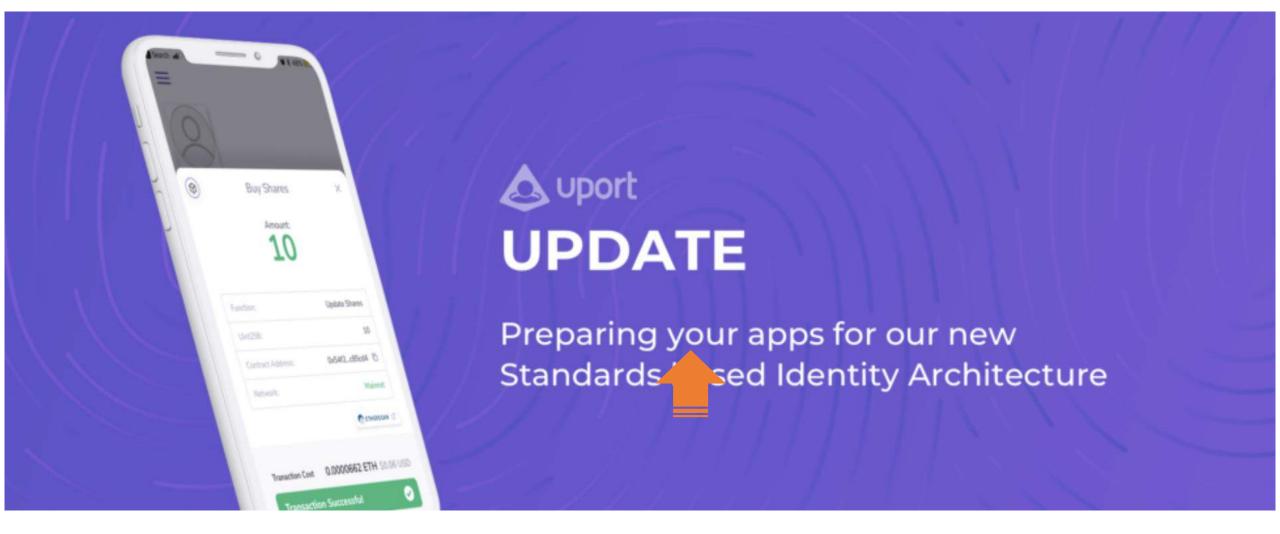
GLOBAL HACKATHON



MEETArcBlock BORN FOR BLOCKCHAIN 3.0

The World's first blockchain ecosystem for building and deploying decentralized applications.

Self-Sovereign Identification ("SSI")



Distributed Identification ("DiD")

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Credentialing Applications

BLOCKCERTS

The Open Initiative for Blockchain Certificates

Build apps that issue and verify blockchain-based certificates for academic credentials, professional certifications, workforce development, and civic records.

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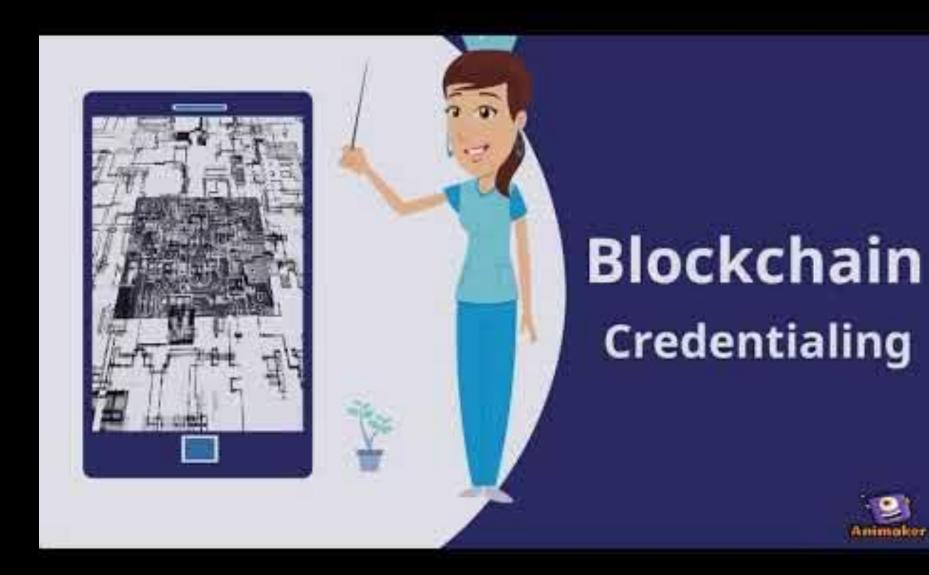
GUIDE

ABOUT





www.**in8bc**.com



In8bc Hyperledger

Address

123 Test Street

Awesomeville, FL 10101

US



Credentials		
Faber College	Acme Corporation	Gov ID
Faber College 2018-08-20	Acme Corporation 2018-08-20	Gov ID 2018-08-19

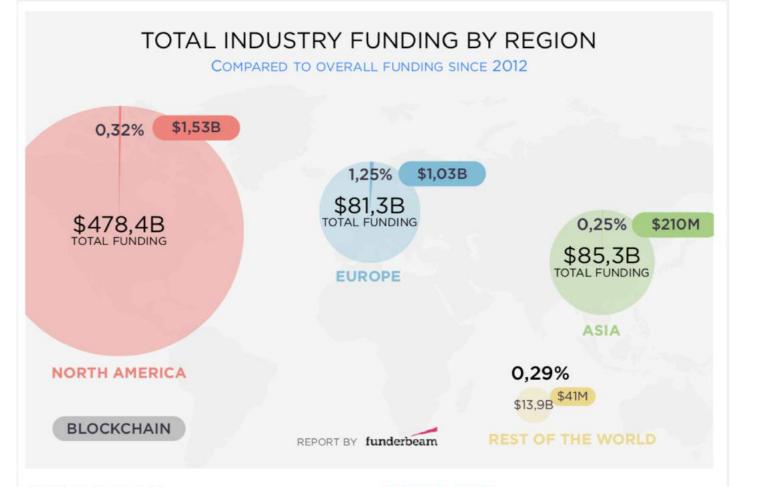
Blockchain

STOT .





Client Use Cases in Blockchain



READING THE CHART

The size of each pie chart represents the total amount of funding of startups in the respective region since 2012.

The slices show how much of this total funding went to the startups in the blockchain industry.

For definitions of regions, please see definitions.

KEY TAKE-AWAY

North America has received the most funding in the industry but **just 0,32% of the total funding** in the region went to blockchain startups.

Europe has the **largest share** of funding going to the industry. 1,25% of total funding in the region goes to blockchain startups.

BLOCKCHAIN INDUSTRY REPORT 2017 funderbe.am/blockchainreport2017

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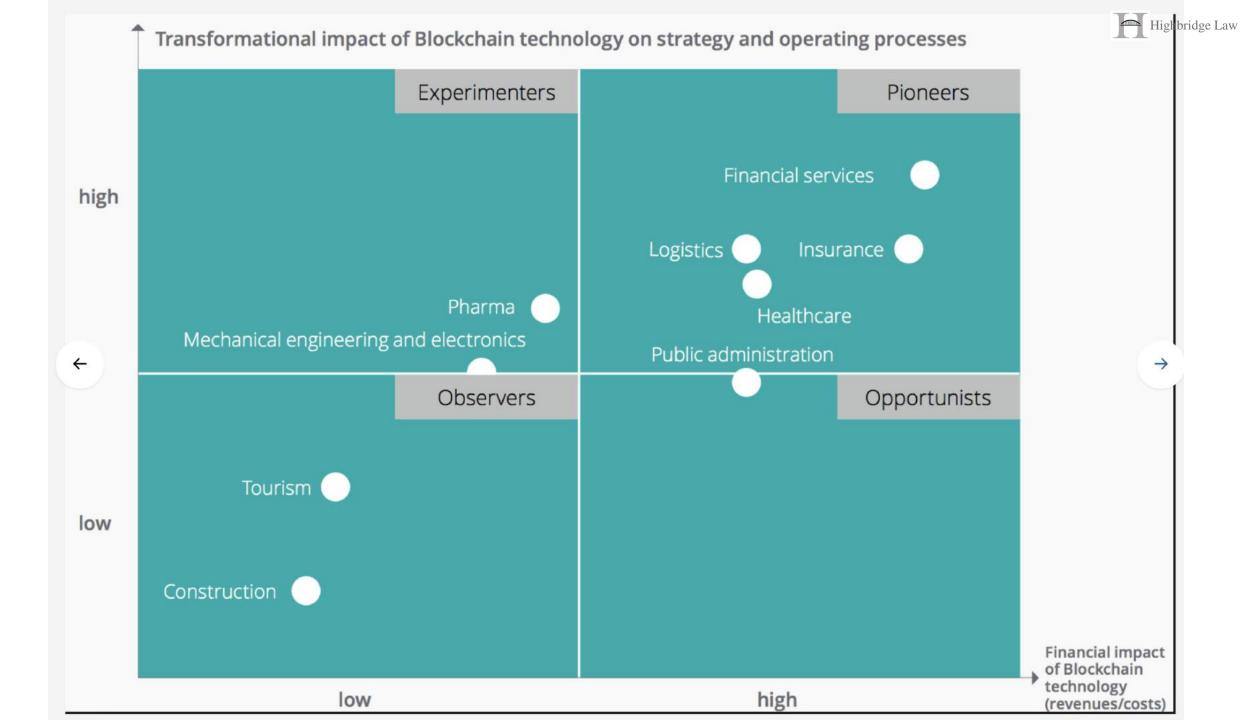
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TOP INVESTORS

INVESTING IN THE BLOCKCHAIN SINCE 2012

Name	Country	Amount invested	Number of startups invested in	Top 3 countries invested in
Blockchain Capital	USA	\$422,300,000	29	USA, Canada, Switzerland
Pantera Capital	USA	\$324,400,000	17	USA, Ireland, Switzerland
Digital Currency Group	USA	\$321,149,652	49	USA, Ireland, Israel
RRE Ventures	USA	\$282,400,000	9	USA
Andreessen Horowitz	USA	\$242,300,000	6	USA
Data Collective	USA	\$173,800,000	3	USA, Canada
CME Ventures	USA	\$162,000,000	3	USA
Ribbit Capital	USA	\$154,409,590	4	USA, Canada
Khosla Ventures	USA	\$146,500,000	3	USA, Canada
Max Levchin	-	\$136,000,000	2	USA

BLOCKCHAIN INDUSTRY REPORT 2017 funderbe.am/blockchainreport2017



Blockchain use cases list by industry



Trading Deal origination POs for new securities Equities **Fixed** income Derivatives trading Total Return Swaps (TRS) 2nd generation derivatives The race to a zero middle office Collateral management Settlements Payments Transferring of value Know your client (KYC) Anti money laundering Client and product reference data. **Crowd Funding** Peer-to-peer lending Compliance reporting Trade reporting & risk visualizations Betting & prediction markets

Insurance

Claim filings MBS/Property payments Claims processing & admin Fraud prediction Telematics & ratings

Media

Digital rights mgmt Game monetization Art authentication Purchase & usage monitoring Ticket purchases Fan tracking Ad click fraud reduction Resell of authentic assets Real time auction & ad placements

Computer Science

Micronization of work (pay for algorithms, tweets, ad clicks, etc.) Expanse of marketplace Disbursement of work Direct to developer payments API platform plays Notarization & certification P2P storage & compute sharing DNS

Medical

Records sharing Prescription sharing Compliance Personalized medicine DNA sequencing

Asset Titles

Diamonds Designer brands Car leasing & sales Home Mortgages & payments Land title ownership Digital asset records

Government

Voting Vehicle registration WIC, Vet, SS, benefits, distribution Licensing & identification Copyrights

Identity

Personal Objects Families of objects Digital assets Multifactor Auth Refugee tracking Education & badging Purchase & review tracking Employer & Employee reviews

IoT

Device to Device payments Device directories Operations (e.g. water flow) Grid monitoring Smart home & office management Cross-company maintenance markets

Payments

Micropayments (apps, 402) B2B international remittance Tax filing & collection Rethinking wallets & banks

Consumer

Digital rewards Uber, AirBNB, Apple Pay P2P selling, craigslist Cross company, brand, loyalty tracking

Supply Chain

Dynamic ag commodities pricing Real time auction for supply delivery Pharmaceutical tracking & purity Agricultural food authentication Shipping & logistics management



BLOCKCHAIN PROJECT ECOSYSTEM

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Home > Charities and Non-Profits > Other Non-Profits > Life Cycle of an Exempt Organization > Requirements for Exemption Business League
Exemption requirements: Business league

English

501(c)6

A business league is an association of persons having some common business interest, the purpose of which is to promote such **Charitable Organizations** common interest and not to engage in a regular business of a kind ordinarily carried on for profit. To be exempt as a business league, an organization's activities must be devoted to improving business conditions of one or **Churches and Religious** Organizations more lines of business (as distinguished from performing particular services for individual persons). It must be shown that the conditions of a particular trade or the interests of the community will be advanced. Merely indicating the name of the organization or the object of the local statute under which it is created is not enough to demonstrate the required general **Political Organizations** purpose. **Private Foundations** No part of a business league's net earnings may inure to the benefit of any private shareholder or individual and it may not be organized for profit to engage in an activity ordinarily carried on for profit (even if the business is operated on a cooperative Other Non-Profits basis or produces only enough income to be self-sustaining). To be exempt, a section 501(c)(6) organization must receive meaningful membership support. Life Cycle of an Exempt Organization Trade associations and professional associations are business leagues. Chambers of commerce and boards of trades are of the same class as business leagues, but rather than promoting one or more lines of business, their efforts are directed to promoting **Requirements for Exemption** the common economic interests of all commercial enterprises in a given trade community. The requirements for exemption of these organizations are substantially the same as for business leagues. Application for recognition of exemption Electronically Submit Your Form 8976, Notice of Intent to Operate Return to Life Cycle of a Business League (Trade Association) Under Section 501(c)(4)

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EEA SPECIFICATION 1.0 DOCUMENT (DOWNLOAD NOW) EEA EXPANDS INTO ASIA WITH JAPAN OFFICE; KAZUAKI ISHIGURO APPOINTED REGIONAL HEAD (READ MORE) Highbridge Law

Introducing Enterprise Ethereum Alliance

The Enterprise Ethereum Alliance (EEA) is the industry's first global standards organization to deliver an open, standards-based architecture and specification to accelerate the adoption of Enterprise Ethereum. The EEA's world-class Enterprise Ethereum Client Specification and forth-coming testing and certification programs will ensure interoperability, multiple vendors of choice, and lower costs for its members - the world's largest enterprises and most innovative startups. For additional information about joining the EEA, please reach out to

membership@entethalliance.org.

TRUST, PRIVACY & PERFORMANCE





Implications of Smart Contracts?

Decentralized Autonomous Organization (DAO)

The most advanced embodiment of an "automatic company that operates without managers or boards of directors – making them the purest form of shareholder governance."

The DAO is a corporation build in code not law. It has no staff and it is governed by self-executing smart contracts.



DAOs are:

- 1. Pure science fiction
- 2. Possible, but not in my lifetime
- 3. Probable, within the decade
- 4. Old news, we've had them for years



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TECH MOBILE SOCIAL MEDIA ENTERPRISE CYBERSECURITY TECH GUIDE

Automated company raises equivalent of \$120M in digital currency

Richard Waters Published 2:34 AM ET Tue, 17 May 2016

6

FINANCIAL TIMES

THE WALL STREET JOURNAL.

TECH

Chiefless Company Rakes In More Than \$100 Million

Group called DAO is running itself via computer code

By Paul Vigna

May 16, 2016

Can a company run itself without executives or managers or a board of directors? One of the more radical experiments in technology aims to find out.

A group called DAO, which stands for Decentralized Autonomous Organization, is running itself via computer code on a network. Every operating detail, from governance to day-today operations to payment schedules, is laid out in the code that runs the company. There are no incorporation papers, board of directors or CEO.

Crypto-investing The DAO of accrue

Topics 🗸

The

Economist

A new, automated investment fund has attracted stacks of digital money

Current edition



Print edition | Finance and economics >
 May 19th 2016

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More 🗸

IT SOUNDS like a cult, but it wants to be a venture-capital fund of sorts. As *The Economist* went to press, the DAO (short for decentralised autonomous organisation) had already raised the equivalent of nearly \$150m to invest in startups. This, say its fans, makes it the biggest crowdfunding effort

DAOs are often offered as a step past corporations, an evolutionary structure in which human governance is replaced by code, and the organization acts without human meddling:

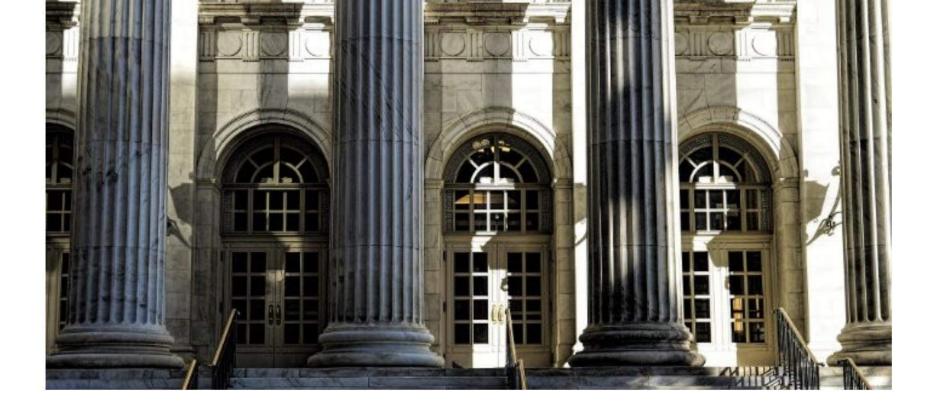
Well, not quite

Blockchain in Law Practice

Business & Corp

FINTECH

Litigation



How to Sue A DAO

Published on March 14, 2016



Stephen Palley+ FollowPartner at Anderson Kill focused on Construction, Insurance,Blockchain, and Compliance Driven Software Development46 articles



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DAO evangelists tout staff-less, asset-less, location-less, decentralized model, but lacking a formal human-created legalized entity, a court would likely impose one.

Lacking assets or legal form, it's likely a court would impose upon the entity (attempting not to be an entity) a constructive fiction allowing a suit to proceed against the hand(s) that made it.

"If successful, I'd be inclined to argue that the hands creating the DAO constitute a general partnership, thus availing my client of joint and severable liability." How to Sue A DAO

Published on March 14, 2016



Courtesy of



Wait, no human hands?

A court would likely look to the designer(s) of the DAO, and keep looking, until finding the "first mover" or "human hand."

As a legal matter, I'm not convinced it's possible to extract human ownership, agency, or control from any entity. As a policy matter, it's likely not a good idea to try.

DAOs still must operate in the real world subject to contract provisions governing tangible goods and service providers.

Unincorporated DAO? Start with members. Can't find members? Refer to first mover.

Published on March 14, 2016



Stephen Palley + Follow Partner at Anderson Kill focused on Construction, Insurance, Blockchain, and Compliance Driven Software Development



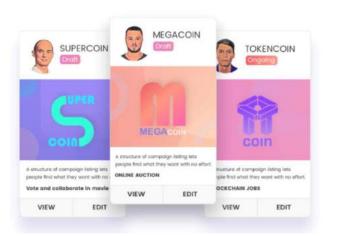
Initial Coin Offerings (ICOs)



BlockStarter

BlockStarter is another blockchain platform that is expected to revolutionize the ICO industry in 2018.

The platform has recently unveiled a user-friendly interface to allow nontech savvy entrepreneurs to issue ICOs without much hassle.





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U.S. SECURITIES AND EXCHANGE COMMISSION



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Speeches	Crowdfunding	Proposed rules		
Testimony	Proposes Amendments to Existing Rules to Facilitate Intrastate and Regional Securities Offerings			
Spotlight Topics Media Kit	FOR IMMEDIATE RELEASE 2015-249			
Press Contacts	Washington D.C., Oct. 30, 2015 — The Securities and Exchange Commission today adopted final rules to permit companies to offer and sell securities through crowdfunding. The Commission also voted to propose amendments to existing Securities Act rules to facilitate intrastate and regional securities offerings. The new rules and proposed amendments are designed to assist smaller			
Events Webcasts	companies with capital formation and provide investors with additional protections. Crowdfunding is an evolving method of raising capital that has been used to raise funds through the Internet for a variety of projects. Title III of the JOBS Act created a federal exemption under the			
What's New	securities laws so that this type of funding method can be used to offer and sell securities. "There is a great deal of enthusiasm in the marketplace for crowdfunding, and I believe these rules			
Media Gallery	and proposed amendments provide smaller companies with innovative ways to raise capital and give investors the protections they need," said SEC Chair Mary Jo White. "With these rules, the Commission has completed all of the major rulemaking mandated under the JOBS Act."			
RSS FeedsSocial Media	The final rules, Regulation Crowdfunding, permit individuals to invest in securities-based crowdfunding transactions subject to certain investment limits. The rules also limit the amount of money an issuer can raise using the crowdfunding exemption, impose disclosure requirements on issuers for certain information about their business and securities offering, and create a regulatory framework for the broker-dealers and funding portals that facilitate the crowdfunding transactions.			
	The new crowdfunding rules and forms will be effective 180 days after they are published in the Federal Register. The forms enabling funding portals to register with the Commission will be effective Jan. 29, 2016.			



Corrected to Conform to Federal Register Version

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SECURITIES AND EXCHANGE COMMISSION

17 CFR Parts 200, 227, 232, 239, 240, 249, 269, and 274

[Release Nos. 33-9974; 34-76324; File No. S7-09-13]

RIN 3235-AL37

Crowdfunding

AGENCY: Securities and Exchange Commission.

ACTION: Final rule.

SUMMARY: The Securities and Exchange Commission is adopting new Regulation

Crowdfunding under the Securities Act of 1933 and the Securities Exchange Act of 1934 to

implement the requirements of Title III of the Jumpstart Our Business Startups Act. Regulation

Crowdfunding prescribes rules governing the offer and sale of securities under new

On April 5, 2012, the Jumpstart Our Business Startups (JOBS) Act was signed into law by President Barack Obama. The Act required the SEC to write rules and issue studies on capital formation, disclosure, and registration requirements. This page provides links to the rulemakings and studies required by the JOBS Act, as well as links to FAQs and other useful information related to each of the JOBS Act titles.



The SEC on ICOs (Summarized)

If a token looks like a security and acts like a security, it is likely a security and governed by existing securities law.

If a token is a security and the issuer does not want to subscribe to those laws, the issuer should exclude the sale and resale of the token in US markets and to US investors.

If a token is clearly not a security (e.g. a digital currency) the issuer could access US markets and buyers.

If a token falls into a gray area, the issuer should consult US counsel to determine the likelihood of the SEC deeming it a security.





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BLOCKCHAIN DEFINED

Blockchain: Technology Rockin' the Legal Industry

By Daniel S. Wittenberg, Litigation News Associate Editor

- Blockchain is changing the way business is **managed**, identity is validated, and transactions are executed
- BC is not an industry, rather it's a utility or technology that gets implemented into other industries
- Practice •
 - Smart k's define rules and penalties *and* automatically ٠ enforce
 - Help clients understand how to make use of BC ٠
- Scope of regulatory authority is not yet clear



Collaborative storage of documents

Automated Payments & Billing

Automated Signatures & Registrations



Home / Daily News / Law firms, tech companies partner to build...

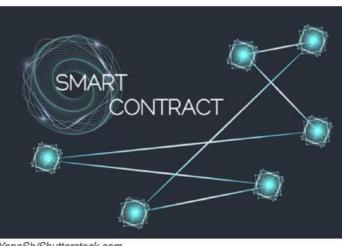
LEGAL TECHNOLOGY

Law firms, tech companies partner to build new blockchain-based platform for smart contracts

BY JASON TASHEA

POSTED JULY 30, 2018, 6:05 AM CDT

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YanaSh/Shutterstock.com.

A group of law firms and tech companies have teamed up to develop the Agreements Network, a platform that will aid in the creation, use and sale of smart contracts for lawyers.

In a press release issued Thursday, law firms BakerHostetler, LegalBono and ErdosIP, and technology companies Clause, Crowdcube, LexPredict, Libra, Mattereum, Monax, Rymedi, TransparentNode and Wolfram Blockchain Labs announced the launch of the network.

With little to no code required, the platform will assist in the creation of automated payments and billing, signatures and registrations. It also allows for collaborative storage of documents and assets, as opposed to a contract being on a single firm's network.

"If launched safely and properly, the Agreements Network could provide a foundational piece of technology for a range of



The Agreements Network

An open ecosystem to create, distribute, and operate legal agreements. It's the legal layer for a networked world.

►WATCH THE VIDEO

^kO

For Lawyers

The Agreements Network is the foundation for open legal processes that will drive exponential growth in global networks.

WATCH THE VIDEO



For Businesses

The Agreements Network is a powerful platform for business, reducing errors, optimizing processes, and helping control risk.

WATCH THE VIDEO



For Developers

The Agreements Network is a blockchain-based contract management platform featuring powerful smart contracts.

READ THE DOCS

"Productization" of legal services

By harnessing blockchain technology and smart contracts, the Agreements Network transforms static contract forms into living Active Agreements. Products in the Agreements Network will enable a quantum leap in how law is practiced and consumed, opening markets that existing legal services cannot reach.

The Agreements Network enables lawyers to meet the growing demand for legal products at network scale while increasing both revenue and value to their clients. The Agreements Network provides a base blockchain layer that gives data assurance: a reliable record of things like contract formation, chain of custody, and fulfillment events.¹² Smart contract tools and services connected to the Agreements Network drive automation of processes like signatures, payments, registrations, and more, with little or no code required for use.

10

The Agreements Network

Published on 25 April 2018 Version: 1.0

AGREEMENTS

NETWORKED WORLD

What Does the Future Hold...*for lawyers*?



GLBC Annual Meeting



Annual Meeting and Blockchain Event

August 19 – Gaylord National Resort, Washington, D.C.

Event Overview #GLBC2018

The Global Legal Blockchain Consortium (GLBC) was announced on August 15, 2017 during the week of the International Legal Technology Association annual convention.

Now approaching its one year anniversary, the GLBC is the largest blockchain consortium in the world focused exclusively on the application of blockchain technology to the business and practice of law.

The first annual meeting of the Global Legal Blockchain Consortium is expected to be the largest gathering of its kind in history. It will bring together hundreds of senior leaders of law firms, companies, technology companies, and universities to experience and discuss the application of blockchain technology to the business and practice of law.

The event will have a strong emphasis on practical applications of blockchain technology in the legal industry, with technology demonstrations, presentations, and announcements.



[Blockchain] Counselor at Law



Client-Centered Value Proposition

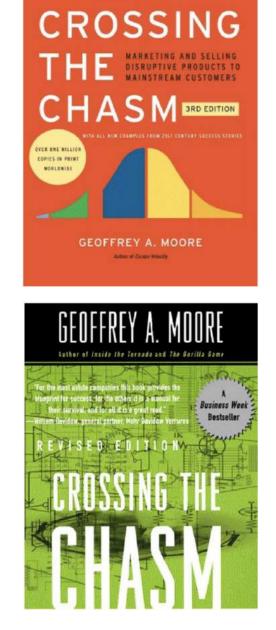
Guiding the court in litigation practice

Crowd Funding Legislation Locating the "first mover" or "hand"

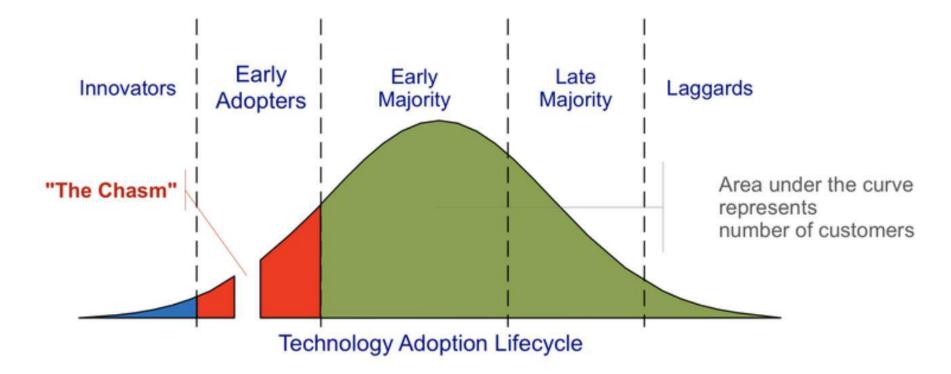


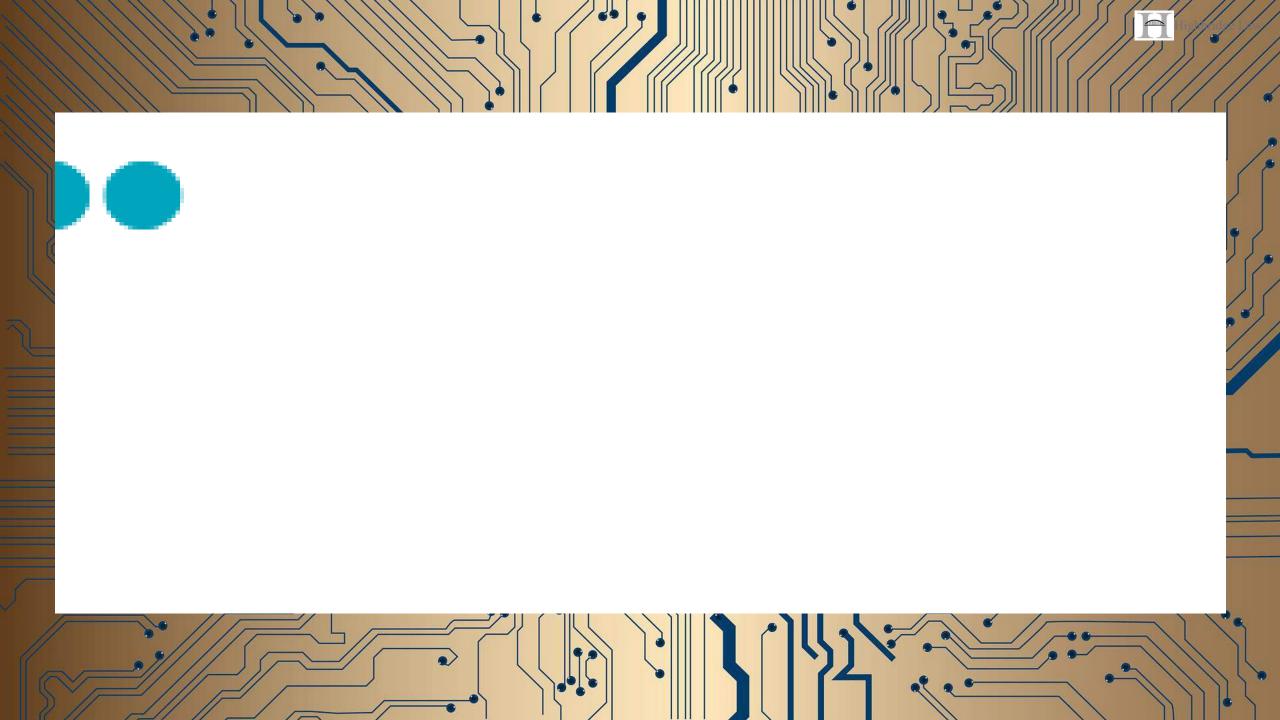
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What is technology adoption life cycle and chasm?





Innovator or Laggard?

"Bitcoin is a fraud."

Jamie Dimon, CEO JP Morgan, 2017

"There's no chance that the iPhone is going to get any significant market share."

Steve Ballmer, Microsoft CEO, 2007

"Democracy will be dead by 1950." John Langdon-Davies, A short History of the Future, 1936 "Remote shopping, while entirely feasible, will flop." Time Magazine, 1966

"Fooling around with alternating current (AC) is just a waste of time. Nobody will use it, ever." Thomas Edison, 1889

"The coming of the wireless era will make war impossible."

Marconi, radio pioneer, 1912

"There is no reason for any individual to have a computer in his home."

Ken Olsen, CEO Digital Equipment Corp, 1977

"The telephone has too many shortcomings to be seriously considered as a means of communication."

William Orton, President, Western Union, 1876

"Television won't be able to hold on to any market share it captures after six months."

Darryl Zanuck, 20th Century Fox, 1946

"The horse is here to stay but the automobile is only

a novelty—a fad."

The president of the Michigan Saving Bank advising Henry Ford's lawyer not to invest in Ford Motor Co., 1903 "A rocket will never be able to leave the Earth's atmosphere."

The New York Times, 1936



Aaron Pease, MHA, JD Founding Partner

aaron.pease@highbridgelaw.com 202-489-0636

www.highbridgelaw.com



www.in8bc.com

Questions?