

Schedule of Events

TIME	Practice 360° A Day for Lawyers & Law Firms			
8:30 a.m.	Resilience Training: Performance and Interpersonal Management for Better Practice and Better Life (8:30 - 9:20 a.m.)			
9:00				
9:30	Avoiding the Ethical Traps that Lurk in Your Files (CLE) (9:20 a.m. - 10:20 a.m.)	5 Reasons Lawyers Make Bad Business Owners... (9:20 a.m. - 10:20 a.m.)	Online Marketing: You're Doing it All Wrong (9:20 a.m. - 10:20 a.m.)	Practical Applications of Accounting and Statistics... (9:20 a.m. - 10:20 a.m.)
10:00		How Stay at Home Solos Build Thriving Firms... (10:30 a.m. - 11:30 a.m.)	AI, Legal, and the Changing Business of Law (10:30 a.m. - 11:30 a.m.)	iPhone Forensics: An Update on Capabilities from the Trenches (10:30 a.m. - 11:30 a.m.)
10:30				
11:00				
11:30	Contract, Of Counsel, Co-Counsel, Oh My... (CLE) (11:30 a.m. - 12:30 p.m.)	Virtual Law Firm Logistics: The Blueprint for Online Success (11:30 a.m. - 12:30 p.m.)	Increase Revenue Through Better Billing & Collections Practices (11:30 a.m. - 12:30 p.m.)	The Path to a Paperless Practice Using PDF (11:30 a.m. - 12:30 p.m.)
12:00 p.m.				

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TIME	Practice 360° A Day for Lawyers & Law Firms			
12:30 p.m.	Session Break (12:30 p.m. - 1:00 p.m.) - Vendor Hall will remain open			
1:00	The Client Centered Law Firm: How to Succeed in an Experience-Driven World 1:00 p.m. - 2:00 p.m.			
1:30				
2:00	Running on Empty: Preventing Burnout in the Legal Profession (2:00 p.m. - 3:00 p.m.)	Innovating in the New Normal (2:00 p.m. - 3:00 p.m.)	Automation and Marketing Your Law Practice, from the Trenches (2:00 p.m. - 3:00 p.m.)	Are You Lawyering or Laboring? 7 Steps to Reduce Interruptions and Chores (2:00 p.m. - 3:00 p.m.)
2:30				
3:00	Red Flags, Guardrails, and Hard Stops... (CLE) (3:00 p.m. - 4:00 p.m.)	Fireside Chat with Seth Price: Growth Strategies for the Small Firm Lawyer (3:00 p.m. - 4:00 p.m.)	The Top Law Firm Marketing Myths that are Holding Your Firm Back (3:00 p.m. - 4:00 p.m.)	Malpractice and Cybersecurity Insurance: Practical Considerations (3:00 p.m. - 4:00 p.m.)
3:30				
4:00	Thank you for joining us!			