

LISA HELEM

Lisa Helem is the Executive Editor for Strategic Initiatives at Bloomberg Industry Group, where she develops editorial strategies focused on emerging audiences in the legal profession and works to expand brand engagement.

Prior to joining Bloomberg in July 2020, Lisa served as the editor-in-chief of *The National Law Journal*, where she oversaw content and strategy, publication of the NLJ magazine, contributed columns and special reports—including the NLJ 500, the D.C. Litigation Departments of the Year and the Appellate Hot List. Lisa became the first African American woman editor-in-chief of the NLJ in September 2017.

Over the course of her career, Lisa has worked tirelessly to drive news coverage that speaks to diverse and young lawyers. She has been recognized for her work by both the legal and media communities. In January, she was named to Lawyers of Color's 2020 "Power List," which recognizes "the most influential minority attorneys in the nation." In 2018, she was named to the Folio 100, which spotlights the media industry's "best thought-leaders."

Earlier in her career, Lisa, a graduate of Duke University and the University of Michigan Law School, practiced commercial litigation at Vinson & Elkins. Prior to law school, Lisa covered politics, education and culture for publications including *Newsweek*, *People* and the Washington bureau of Cox Newspapers. Lisa resides in the Washington, D.C. metropolitan area. She is a member of the District of Columbia Bar.