



***Scaling Law Firm Growth through Intake Policies & Procedures***  
***brought to you by Clio***

1.0 CLE Credit Hour

Every type of law firm, from new practices to established firms, can benefit from streamlining its client intake. Those who attend this session will gain hands-on, reality-based tips on scaling their law firm and making more money by creating a predictable process for every client who walks through the door. They will learn how to track every lead and ensure that potential new clients have amazing interactions with their firm by implementing clearly-documented policies and procedures that will allow them and their teams to onboard clients easily, every time. Those who attend will learn:

- ✚ How to create a seamless intake process that saves time and money while converting more prospects into new clients
- ✚ How to use automation to scale and grow their law firm effectively
- ✚ How to choose the best tools available to fuel their firm's growth and revenue.

This session will provide those who attend with an understanding of the modern-day requirements for the entire legal intake process with simple paths to take for auditing and improvement.

**Faculty:**

***Michael Chasin, Panelist***

General Manager

Clio Grow

***Saul Singer, Panelist***

Senior Legal Ethics Counsel

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