

PRACTICE 360° | A DAY FOR LAWYERS & LAW FIRMS
JULY 14, 2022

TIME	POTOMAC	ROCK CREEK	CHESAPEAKE	WILLIAMSON (3rd FLOOR)
8:00 a.m.	Vendor Hall, Breakfast and Welcome Message 8:00 a.m. - 9:00 a.m. Anacostia Room			
9:00 a.m. - 9:50 a.m.		The Negotiator's Tool Kit—Improving Interpersonal Influence		
9:50 a.m. - 10:00 a.m.	Vendor Hall Break			
10:00 a.m. - 10:50 a.m.		Train Your Brain for Peak Performance		
10:50 a.m. - 11:00 a.m.	Vendor Hall Break			
11:00 a.m. - 11:50 a.m.	Document Management Software (DMS) 101 (11:00 a.m. - 11:50 a.m.)	Essential Tech, Tools and Talent for Small Firms (11:00 a.m. - 11:50 a.m.)	Resilience Training (11:00 a.m. - 11:50 a.m.)	Legal Research Update: Maximizing Your Free Fastcase Benefit (11:00 a.m. - 11:50 a.m.)
11:50 a.m. - 12:00 p.m.	Vendor Hall Break			
12:00 p.m. - 12:50 p.m.	How Hive Mind Can Help Your Law Firm Lunch Program			
12:50 p.m. - 1:00 p.m.	Vendor Hall Break			
1:00 p.m.	The Ethics of Social Media: Attorney Advertising and the Investigative Uses of Social Media (CLE) (1:00 p.m. - 2:00 p.m.)		An Introduction to Dark Social— How Social Media Marketing (Really) Works (1:00 p.m. - 1:50 p.m.)	
2:00 p.m.		Double Your Google Reviews in 2022 (2:00 p.m. - 2:50 p.m.)	Law Firm Liability Exposures (2:00 p.m. - 2:50 p.m.)	NOTA (2:00 p.m. - 2:50 p.m.)
3:00 p.m.	Great Ways to Get Paid (Without Losing Your Law License) (CLE) (2:15 p.m. - 4:15 p.m.)	Power Your Modern Law Firm With Remote Associates (3:00 p.m. - 3:50 p.m.)	The Ethics of Working Remotely During the Pandemic and Beyond (3:00 p.m. - 3:50 p.m.)	Data-Driven Law: How Law Firms Are Creating New Legal Services for Clients (3:00 p.m. - 3:50 p.m.)
4:00 p.m. - 5:30 p.m.	After-Event/Networking Hour (Entertainment by the Repeat Offenderz) 4:00 p.m. - 5:30 p.m.			