

The District of Columbia Bar

Statements of Activities and Financial Position
Years Ended June 2018 and 2017

REVENUE	2018	2017
Member Dues	\$30,284,149	\$28,219,027
Investment Income (Loss)	960,274	1,148,574
In-Kind Contributions	3,123,183	2,405,272
Admission and Registration	1,730,950	1,995,123
Contributions	7,850	2,900
Other Fees and Services	1,018,590	630,971
Cost Center Transfers	(19,000)	(22,000)
Total Revenue	\$37,105,996	\$34,379,867
EXPENSES		
Program Services		
Board on Professional Responsibility	\$8,543,781	\$8,442,926
Continuing Legal Education	3,242,940	3,020,633
Regulation Counsel	3,255,537	3,338,531
Communications	2,679,169	2,771,622
Communities	1,812,267	1,611,294
Clients' Security Trust Fund	97,572	155,363
Bar Conference and Annual Meeting	146,773	305,209
Total Program Services	\$19,778,039	\$19,645,578
Supporting Services		
Administration and Finance	\$12,661,427	\$10,733,682
Executive Office	2,964,471	2,588,810
Total Supporting Services	15,625,898	13,322,492
Total Expenses	35,403,937	32,968,070
Change in Net Assets Before Other Activity	1,702,059	1,411,797
Loss on Lease	(10,534,733)	-
Net Gain on Fair Value of Interest Rate Swap Agreements	57,856	-
Changes in Net Assets	(8,774,818)	1,411,797
Net Assets — Beginning of Year	24,464,330	23,052,533
Net Assets — End of Year	\$15,689,512	\$24,464,330

The above financial reports represent the District of Columbia Bar's Statements of Activities and Statements of Financial Position for the Years ended June 30, 2018 and 2017.

ASSETS	2018	2017
Cash and Cash Equivalents	\$22,775,103	\$19,967,620
Investments: Clients' Security Trust Fund	997,065	844,637
Investments	12,008,638	11,415,677
Other Assets	692,746	802,986
Interest Rate Swap Agreements	57,856	-
Property and Equipment	76,061,562	52,034,015
Total Assets	\$112,592,970	\$85,064,935
LIABILITIES AND ASSETS		
Liabilities		
Accounts Payable and Accrued Expense	\$5,919,494	\$10,822,686
Amount Due to Affiliate	256,756	347,228
Deferred Revenue	21,403,419	21,970,272
Accrued Loss on Lease	10,398,649	-
Deferred Rent and Lease Incentive Liability	-	2,678,112
Other Liabilities	-	218,306
Loan Payable	58,925,140	24,564,001
Total Liabilities	\$96,903,458	\$60,600,605
Net Assets		
Undesignated	\$1,898,032	\$1,758,541
Board Designated		
Mandatory Dues Purpose	10,572,365	18,706,458
Communities	1,428,625	2,096,120
Continuing Legal Education	793,425	1,058,574
Clients' Security Trust Fund	997,065	844,637
Total Board Designated	13,791,480	22,705,789
Total Net Assets	\$15,689,512	\$24,464,330
Total Liabilities and Net Assets	\$112,592,970	\$85,064,935

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Annual Report 2018-2019



Reaching New Heights

In fiscal year 2018–2019, the D.C. Bar settled into its permanent home and quickly adjusted to its new environs, which include 27 spaces wired for recorded and live programming, a fully operational multimedia studio, and fully leased retail space. At the same time, the Bar’s membership rose to 108,080, making the organization the largest unified bar in the country.

For the first time in 22 years, the D.C. Bar Board of Governors voted to keep license fees at current rates, a decision made possible by strong revenue from a consistently growing membership and an anticipated surplus for the Bar for the third year in a row due to increased operating efficiencies. In keeping with the Bar’s objective to lead within the legal profession, the Board also approved the creation of the new Global Legal Practice Committee, tasked to study and monitor developments in the areas of alternative business structures and multidisciplinary practices.

The Bar continued to deliver efficient, quality service to members, receiving a 96 percent satisfaction rating in the handling of more than 35,000 inquiries by its Member Services Department’s contact center over the past year. The department also further enhanced service by developing electronic registration statements for newly sworn-in members of the Bar.

Demonstrating the Bar’s commitment to quality programming, the Continuing Legal Education Program conducted more than 211 courses, 70 of which were new offerings. More than 148 of these classes were offered simultaneously as webinars, and more than 100 courses were archived as on-demand CLEs. The courses covered timely topics such as employment law, sexual harassment, immigration enforcement, government contracting, technology, and ethics.

The D.C. Bar Pro Bono Center marked its 40th anniversary in 2018 by continuing to deliver on its mission to bridge the justice gap in Washington, D.C., serving as a legal lifeline to the city’s most vulnerable residents. Among other accomplishments, the Pro Bono Center served more than 20,000 individuals, safety-net nonprofits, and small businesses, including 5,324 pro se litigants at D.C. Superior Court and 1,428 people through its Advice & Referral Clinic.

The D.C. Bar Broadcast Studio, a full-service outfit designed to promote clients’ missions through excellent video and audio communications, is officially open. With this new capability, the Bar has moved into podcasting and video production, putting Bar members and leaders front and center in its engagement efforts.

In April, the D.C. Bar and the D.C. Courts successfully hosted the 2019 District of Columbia Judicial and Bar Conference, drawing nearly 480 members of the legal community for full-day programming focused on children and the law.

In addition to streamlining the Bar’s onsite registration and check-in system for large events, the IT Department drafted the organization’s first technology roadmap and implemented the first comprehensive IT security training for D.C. Bar staff.

And finally, for the first time in its history, the D.C. Bar partnered with an independent vendor to fully automate voting in its annual elections, eliminating paper ballots and making it easier for Bar members in the country and around the world to elect their new set of leaders.

The D.C. Bar at Work: A Year in Review

Communities

300 events
7,000 registrants
260+ webinar/on-demand programs
650+ volunteer attorney planners and speakers



D.C. Bar Pro Bono Center



20,000+ individuals, nonprofits & small businesses served
Helped **5,324** pro se litigants at D.C. Superior Court
Matched a **record-breaking 72** nonprofits with pro bono counsel
Connected **427** small business owners with lawyer volunteers

Advocacy & Justice Clinic — Placed **311** cases
Bankruptcy Clinic — Provided counsel in **62** cases
Advice & Referral Clinic — Served **1,428** people
Immigration Legal Advice & Referral Clinic — Helped **155** individuals

Legal Information Help Line — Fielded **12,918** calls
LawHelp.org/DC — Viewed **80,970** times per month

(Figures based upon the Center’s 2017–2018 annual report)

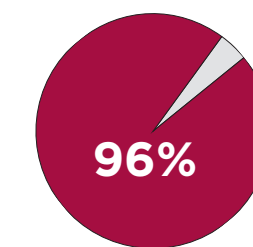
CLE Program

211+ courses (**70+ new**)
148+ webinars
8,000+ attendees
100+ on-demand courses



Member Services

2,500+ new members over fiscal year
35,000+ member inquiries handled



satisfaction rating
for contact center

Communications

Developed 8 integrated communications channels
Launched D.C. Bar Broadcast Studio
Increased social media engagement three-fold
Expanded email marketing presence by 25%



Regulation Counsel



Attorney/Client Arbitration Board

- Increased number of volunteer arbitrators/mediators from **78** to **111**
- Made it easier to file a petition to arbitrate a fee dispute by updating its application and making it available online
- Amended Rules of Procedure to clarify existing policies and update them in light of new D.C. Bar Legal Ethics Committee Opinion 376

Legal Ethics Program

2,090 inquiries through Legal Ethics Helpline in first three quarters of fiscal year, up from 1,964 calls at the same time last year

Rules Review Committee

Issued draft report and request for public comment on proposed revisions to 7 rules of the D.C. Rules of Professional Conduct and sought feedback on the issue of Client Generated Retainer Agreements and Outside Counsel Guidelines

Practice Management Advisory Service

80+ educational sessions, approximately 1,000 attendees

Practice 360° — **20** programs; more than **500** attendees to date

Basic Training & Beyond — One-day course on Saturdays now available



Lawyer Assistance Program

123 new client cases

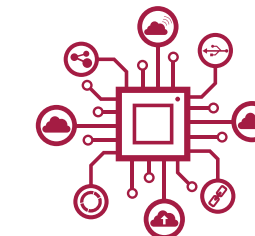
Developed Law Firm Wellness Consortium, with **24** member firms to date

PRACTICE
360°
PRESENTED BY THE
D.C. BAR

IT

Stabilized new association management software

Started redesign of D.C. Bar website, with a focus on user experience



Executive Office

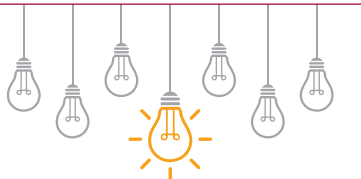
Reviewed and updated more than 50% of Bar staff policies and procedures

Launched the Bar’s first comprehensive Enterprise Risk Management Plan to minimize risks and strengthen business continuity

Began **strategic planning process** for 2020–2025

Streamlined the committee appointment process and **increased** efficiencies by dissolving dormant committees and combining ones that do similar work

Simplified voting with a direct link to ballots



Building

100% Retail Leased:

- Nicoletta Italian Kitchen — 3,901 RSF
- Modern Nail Bar —1,226 RSF
- Club Pilates — 1,889 RSF

Office Leased:

- DC Law Students in Court — 8,669 RSF

Only seventh floor remains vacant and is actively being leased under new brokerage representation

