

DC BAR PRESENTS: FINANCIAL EMPOWERMENT FOR WOMEN

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Hello there, I'm Jessica. Lawyer turned Accredited Financial Counselor®

*Jessica Medina, LLC does not give investment, tax, or legal advice





Managing Money With A Partner





EMOTIONAL

- Early family experiences
- Prior financial missteps
- Values (security, autonomy, collaboration, etc.)
- Current feelings about how you're managing money together

PRACTICAL

- when)

• What money system assets do we currently have (bank accounts, credit cards, debt, etc.)

• Evaluate system options

• Decide who will do what (and

• Follow the plan and meet regularly to discuss

Managing money with a partner

JOINT SYSTEM

This is the most popular way to organize money in a partnership...all the money flows into joint accounts and all spending happens from joint accounts

SEPARATE SYSTEM

This is often how folks start relationships, each having their own checking, savings, and credit cards with no intermingling...usually a trueup process of some sort

YOUR CHOICE

HYBRID

This takes into account that some expenses are truly joint, whereas some are truly individual, and respects both aspects. Income may/may not flow directly into a joint account.

PROS OF JOINT SYSTEM

 Both partners have clear visibility of all money

 Easier to achieve big financial goals

• Team approach

• Less accounts to manage

- Allows for truly discretionary spending by each partner
- Protect creditworthiness & debt liability of each partner
- Easier to track individual activity

PROS OF SEPARATE/HYBRID

 More proportionate allocation of resources

QUESTIONS TO ASK

• Who wants/is best suited to primarily manage money?

• How can both partners have clarity and understanding around system?

• What steps can be taken to reduce stress during money discussions?









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Financial Empowerment for Women in Law

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Why a seminar on finances for women?

What's different?

Women face unique financial considerations



Differences

CHANGES THAT IMPACT FINANCES:

- The income gap
- Longer life spans
- Multiple roles & responsibilities

Maximize your workplace benefits

- Evaluate any health, life, and disability income insurance
- Know your employer-sponsored retirement plans
- Assess other workplace benefits



Invest Carefully Determine your risk tolerance



Compared to men:

Women are more likely to take on appropriate levels of risk with their investments than men

Women spend more time researching their investment choices

Women are more likely to have good agebased asset allocations, they achieve proper diversification to help protect their money, regardless of market condition, according to Fidelity Investments[®] 2021 Women and Investing Study

Asset allocation and diversification are strategies designed to help manage risk, but they cannot ensure a profit or protect against loss in a declining market.

Source: Why Women Are Better Investors - Forbes Advisor

Women face unique financial considerations

Living Longer

Women in the US live longer than men by 5.8 years, according to an analysis submitted to the medical journal JAMA Internal Medicine.

SOURCE: (2023). Widening gender gap in life expectancy in the US. JAMA Internal Medicine. https://jamanetwork.com/journals/jamainternalmedicine/article-abstract/2811338

How to address longer lifespans



https://www.forbes.com/advisor/retirement/plan-for-long-retirement/

- Save More
- Consider investing slightly more aggressively
- Consider long-term care insurance
- Delay retirement/Downshifting
- Start Social Security later
- Plan for higher healthcare costs



Boost Savings

Pay yourself first Annual budget vs. monthly budget Save windfalls



Ensure you are protected

- Life insurance
- Disability income insurance
- Long-term care insurance



Life Insurance

Life Insurance Need

• Women are twice as likely as men to lack life insurance



22% of women lack life insurance compared to 11% of men.





*Assuming a 20% federal tax The example is hypothetical and is provided for illustrative and educational purposes only.

Who uses long-term care?

7 out of 10 people in the U.S. population Over age 65 will need some type of Long-term care service in their lifetime

2020 U.S. Department of Health and Human Services (https://acl.gov/ltc/basic-needs/how-much-care-will-you-needopens in new window).

Examine Healthcare and Long-term Care Costs

HEALTHCARE

It is estimated that an average, healthy 65-year-old couple will require

\$285,000 to disburse

medical expenses for the remainder of their lives. ¹



Healthcare is the **second largest** expense during retirement²



20% are "**very confident**" that they will have enough money to take care of medical expenses in retirement³



Does **not** include long-term care costs¹

Fidelity Benefits Consulting estimate, 2019. Healthcare and nursing home costs may vary by state.
Bureau of Labor Statistics, Consumer Expenditure Survey 2018; Table 1300 Mean annual expenditures by age; Age 75+3) Employee Benefits Research Institute (EBRI), 2019 Retirement Confidence Survey, April 23, 2019

Examine Healthcare and Long-term Care Costs cont.

HEALTH COSTS



- Men require long-term care for 2.2 years¹
- Women require long-term care for 3.7 years¹
- 67% of nursing home residents are women²
- 70% of assisted living communities are women²
- 100 days-maximum Medicare coverage period²

1) U.S. Dept. of Health and Human Services, Administration on Aging; https://longtermcare.acl.gov/the-basics/how-much-care-will-you-need.html, October 20182) Bureau of Labor Statistics, Consumer Expenditure Survey 2018; Table 1300 Mean annual expenditures by age; Age 75+ 2) US Dept. of HHS, CDC, National Center for Health Statistics, National Study of Long-Term Care Providers, Weighted Survey Estimates; August and October 2017 3) Women & financial wellness: Beyond the bottom line, A Merrill study, conducted in partnership with Age Wave, 2018

Self Funding Options

Assumptions: Nursing Home Cost: \$200,000/Annually. 5% Portfolio Return. 33% for Taxes.





The example assumes \$298,500 will need to be withdrawn from the 401(k) to net \$200K after taxes. The 200K in nursing home cost is based on average private room costs in the New York area as of 2021, as reported by Genworth, inflated at 3% to arrive at a projected cost in 2028 of \$195,273.

The example is hypothetical and is provided for illustrative and educational purposes only. It is not intended to represent any actual results or any specific investment. The determinations made by this example are not guarantees or projections. Investing involves risk and it is possible to lose money. Actual results will vary.



Consider Delaying your Retirement

- Employed & 65 (Or Older)?
- Breaking down that number further, 26.6% in the age group 65 to 74 were working, while the percentage was at 8.9% for those 75 and older

U.S. Bureau of Labor Statistics. (2022, September 8). Civilian labor force participation rate by age, sex, race, and ethnicity



Women fulfill multiple roles and responsibilities

- Workplace
- Familial
- Community



Women in the Workplace during the Pandemic



- During the pandemic, women were leaving the workplace at 4x the rate as men
- 865,000 women over 20 dropped out of the American workforce compared with 216,000 men in the same age group

Source 2020: Bureau of Labor Statistics

Schneider, Avie, et al. "Multiple Demands Causing Women to Abandon Workforce." NPR, NPR, 2 Oct. 2020

Women face unique financial considerations

Mothers in the U.S. are more likely than fathers to say they have needed to reduce their work hours or felt like they couldn't give 100% at work.



% of employed parents with children younger than 18 saying they have personally experienced

each of the following because they were balancing work and parenting responsibilities

% of employed parents with children younger than 18 saying they have personally experienced each of the following at work because they have children



https://www.pewresearch.org/fact-tank/2021/05/25/gender-pay-gap-facts

Source: Suvey of U.S. adults conducted June 25-July 8, 2019. PEW RESEARCH CENTER

Multiple roles & responsibilities

- Mothers take more time off than fathers after birth/adoption. Median length of leave among mothers was 11 weeks, compared with one week for fathers.¹
- About half (47%) of mothers who took time off work in the two years after birth/adoption took off 12 weeks plus.¹
- 25% of women said this negatively impacted work, compared with 13% of men.¹



of workers have quit a job due to caregiving responsibilities²

1)https://www.pewresearch.org/fact-tank/2021/05/25/gender-pay-gap-factszxs

2)The Caring Company: How employers can help employees manage their caregiving responsibilities –while reducing costs and increasing productivity, Harvard Business School, January 2019

Your role as a parent

- Average cost of raising a child remains at \$233,610
- Middle-income parents will spend an average of \$310,605 by the time a child turns 17 between 2015 and 2032.
- The largest expense associated with raising a child is housing, followed by food.
- The cost of childcare varies widely and depends on where you live.
- The good news is that each additional child costs less, thanks to economies of scale.
- The cost of raising a child doesn't include costs associated with education.



Your role as a partner

Things to consider for you and your partner:

- Do we discuss financial goals?
- If something happens to either of us, are we protected?
- Do we both have access to all the financial information?
- Who handles the finances?

Your role as a daughter



- Are your parents prepared for their future care needs?
- 75% of all family caregivers are female
- AARP study, three-quarters of the family caregivers surveyed reported spending an average of \$7,242 annually on out-ofpocket costs related to caregiving

SOURCE: Family Caregivers Experience High Out-of-Pocket Costs (aarp.org)



Life changes that can impact your finances

- Divorce
- Widowhood
- Unpredicted event

Divorce

Things to consider post-divorce:

- Your retirement plan benefits
- Social Security post-divorce
- Financial clarity



Why Social Security Matters for Women

Your Social Security benefits aren't intended to be your sole source of income when you retire. On average, Social Security will replace about 40 percent of your annual pre-retirement earnings. ¹

1) "Your Social Security Statement", Form SSA-7005 (2019) 2) Social Security Fact Sheet "Social Security Is Important to Women" July 2019 3) Fast Facts & Figures About Social Security, 2019, SSA Publication No. 13-11785, Released: August 2019 4) Social Security Fact Sheet: "Social Security Is Important to Women"; July 2019

- Women represent 56% of all Social Security beneficiaries aged 62 and older²
- Women represent 65% of beneficiaries aged 85 and older²
- 48% of all elderly unmarried women rely on Social Security for 90% or more of their income²
- Less than 1% of men obtain benefits as survivors or as spouses of retired and disabled workers compared to 12% of women³
- Average annual Social Security benefit received by women aged 65 and older: 20% less than men⁴

Social Security: When to commerce benefits?

- Full Retirement Age (FRA)
- Early retirement
- Delayed retirement credits
- 69% of men take reduced benefits¹
- 73% of women take reduced benefits¹

Social Security: Breakeven points



1)Source: Social Security Administration, Master Beneficiary Record, 100 percent data. Social Security Annual Statistical Supplement 2019, Table 6.B5.1

Social Security: Survivor benefits

Surviving spouse can obtain or step up to the benefit of the deceased spouse



If a survivor is at full retirement age, they can collect **100%** of the spouse's benefit Survivor benefits typically begin at

age 60Survivor benefits are reduced

- Survivor benefits are reduced if they begin before full retirement age –up to 28.5%
- Exceptions for widowers with children who are under 19

The Survivor can swap to his or her own benefits

• Advantageous if more significant when the full retirement age reached

Source: "Survivor Benefits"; SSA Publication No. 05-10084, ICN 468540; June 2019



Widowhood

- You may be eligible to collect survivor benefits under your spouse's retirement benefit
- A widow who is a beneficiary of her deceased spouse's qualified retirement plan can receive a distribution from it.
- Nearly 2/3 of women married at retirement will outlive their husbands by an average of 8.5 years¹
- 78% of the 20 million U.S. widows/widowers are women²
- By age 85, women outnumber men two to one²
- 53% of widows/widowers say they and their spouse did not have a plan in place for what would happen if one of them died³

1) Scwartz Center for Economic Policy Analysis: Old-Age Poverty: Single Women & Widows & A Lack of Retirement Security, August 2018

- 2) U.S. Census Bureau 2017 Report as cited in 3Merrill/Age Wave Widowhood Research, 2018
- 3) Merrill/Age Wave Widowhood Research, 2018;

Community



- Women are more likely than men to give to charity and give more money in dollar amounts when they do donate.
- With Qualified Charitable Distributions (QCDs) you send money directly from your IRA to a qualifying charity and don't have to pay any taxes on the distribution.
- Take advantage of qualified charitable distributions.

Unpredicted Event

Make sure you are prepared by updating:

- Power of attorney
- Beneficiary designations
- Last will and testament
- Health care directive



What You Need to Know

- We have to plan now for living longer.
 - Education & planning early & often
- Learn from lessons of parents.
- Medicaid will not pay for help until you need assistance with 3 ADLs.
- Medicaid does not pay for 24-hour care in home in NJ.
- Your estate planning documents should be flexible and include back-up agents.
- You can guard against risks facing solo seniors.





Thank you.

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