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District of Columbia Bar

annual report 2015 - 2016

Facing upheavals in recent years, the legal profession has had to recalibrate quickly—and sometimes painfully—to respond to changing times. The D.C. Bar is embarking on a major transformation itself, one that puts its members at the center and keeps an eye on the future.

In fiscal year 2015–16 the Bar continued on its journey to position itself as a leading force in the profession and to provide the best value for its more than 100,000 members. Guided by D.C. Bar 2020, which outlines the Bar's strategic priorities and objectives for the next five years, the Bar is seizing this crucial moment in history to adapt to and lead in a changing legal landscape.

In October, the Bar began the process of purchasing its new home, a 100,000-square-foot state-of-the-art headquarters at 901 4th Street NW that delivers on what members need from the Bar: a place to gather, network, and learn. In owning its building the Bar is choosing to invest wisely in the future, allowing it to save more than \$25 million over 30 years.

A brand new headquarters is an outward sign of change at the Bar, but inside even more radical changes are afoot. In the past year, the Bar has identified more than 100 member-centric initiatives, marking the organizational implications stage of its strategic planning process. From launching a full technology overhaul to mapping all Bar processes to eliminating paper invoices for more than 20,000 members, the Bar focused on improving member service and experience and creating efficiencies.

As part of its efforts to build a more robust association management system, the D.C. Bar implemented the JustWare case management solution for the disciplinary arm and partnered with the D.C. Court of Appeals to create a completely online Bar application process, providing transparency and enabling prospective admittees to track their applications.

The Bar also launched a pilot campaign to recapture inactive and suspended Bar members and offered Fastcase Premium access to all active and judicial members for free.

In December, the D.C. Court of Appeals approved a new dues ceiling for the Bar to fund its projected operating expenses for at least the next five fiscal years. Even with the increase, the Bar's dues level remains among the lowest in the country for a bar of its size.

On top of these new initiatives, the Bar's time-tested programs continued to deliver top-notch service. Through the D.C. Bar Pro Bono Center, the Continuing Legal Education Program, the Sections Office, and others, the Bar presented hundreds of programs and courses, trained thousands of attorneys, and touched the lives of thousands more individuals in our community.

In all, the Bar intentionally worked to be more responsive to members' needs by rolling out relevant, targeted content, investing in technology enhancements, and holding programs and courses that covered everything from soft skills to practice fundamentals. Here's a snapshot of some of our year's highlights.

HOW DID THE BAR SERVE YOU?

A Year in Review

PRO BONO CENTER

20,000+
CLIENTS

- Formed Strategic Development Committee to work year-round to assist in fundraising goals

New! Right to Counsel Project, Gentrification Project

LEADERSHIP DEVELOPMENT COMMITTEE

15 New John Payton Leadership Academy graduates

MEMBER SERVICES

- Enhanced transactional workflows
- Improved all membership forms
- Eliminated customer service backlogs

SECTIONS OFFICE

24,000+
MEMBERSHIPS

17th Annual Youth Law Fair
125+ attendees

CONTINUING LEGAL EDUCATION PROGRAM

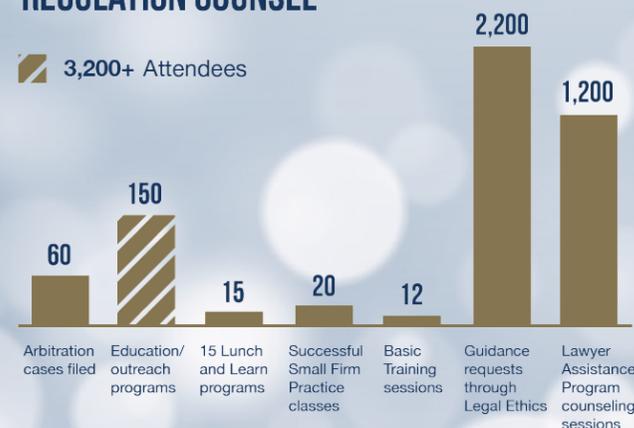
200+ COURSES (30+ New)
40+ WEBINARS
6,000 ATTENDEES
New! 7 NITA-style trainings; "Supreme Court in Focus" series; e-discovery and technology Webinar series

- 300+ Events, trainings, and meetings
- 7,000 Registrations
- 59 Events, trainings, and meetings

New! D.C. Estates, Trusts and Probate Law Digest; Emotional Intelligence Skills for Lawyers

REGULATION COUNSEL

3,200+ Attendees



WHAT OUR NEW HOME MEANS FOR YOU:

- In-house production studio
- 32,000 sq ft Retail/office rental
- 10,000 sq ft
- More classrooms: full floor dedicated to learning and trainings
- Rooftop gathering place for members to connect and foster community

THE DISTRICT OF COLUMBIA BAR AND AFFILIATE

Consolidated Statements of Activities and Financial Position • Years Ended June 30, 2015 and 2014

REVENUE	2015	2014
Members Dues	\$24,858,874	\$24,410,409
Investment Income	1,332,573	3,883,331
In-Kind Contributions	2,774,088	2,811,859
Admission and Registration	1,954,483	1,895,060
Contributions	2,464,483	2,288,513
Advertising	261,579	307,418
Royalties	77,269	215,220
Books and Publication Sales	213,469	208,686
Miscellaneous Fees and Services	46,308	55,048
Mailing List	29,662	15,933
Rental Income	3,834	2,396
Total Revenue	\$34,016,622	\$36,093,873

EXPENSES	2015	2014
Program Services:		
Board on Professional Responsibility	\$8,371,895	\$8,003,651
Continuing Legal Education	3,137,979	3,154,333
Regulation Counsel	3,110,371	2,806,985
Communications	2,666,937	2,732,692
Pro Bono Program	2,087,217	2,127,543
Sections	1,562,473	1,412,211
Clients' Security Trust Fund	160,684	310,293
Bar Conference and Annual Meeting	92,503	134,077
Total Program Services	\$21,190,059	\$20,681,785

Supporting Services:		
Operations Division	\$8,799,574	\$7,379,163
Executive Division	2,343,424	2,154,692
Fundraising	282,866	287,487
Total Supporting Services	11,425,864	9,821,342
Total Expenses	32,615,923	30,503,127
Changes in Net Assets	\$1,400,699	\$5,590,746
Net Assets—Beginning of Year	25,948,680	20,357,934
Net Assets—End of Year	\$27,349,379	\$25,948,680

ASSETS	2015	2014
Cash and Cash Equivalents	\$16,416,824	\$12,957,166
Investments: Clients' Security Trust Fund	750,000	750,000
Investments	30,527,865	28,600,383
Receivables, Net of Allowance for Doubtful Accounts	163,338	228,781
Other Assets	680,932	707,983
Property and Leasehold Improvements, Net	4,721,629	5,407,982
Total Assets	\$53,260,588	\$48,652,295

LIABILITIES AND NET ASSETS	2015	2014
Liabilities:		
Accounts Payable and Accrued Liabilities	\$4,833,880	\$4,259,740
Deferred Revenue	17,333,025	14,375,992
Landlord Improvement Allowance	2,128,644	2,488,414
Deferred Rent Liability	1,459,581	1,445,928
Other Liabilities	156,079	133,541
Total Liabilities	\$25,911,209	\$22,703,615

Net Assets:		
Unrestricted	-----	-----
Undesignated	\$1,513,764	\$1,469,754
Board Designated	-----	-----
Mandatory Dues Purposes	18,776,523	17,451,186
Pro Bono Program	2,172,708	2,443,739
Sections	2,174,027	2,112,115
Continuing Legal Education	1,097,830	1,038,318
Clients' Security Trust Fund	750,000	750,000
Total Board Designated	24,971,088	23,795,358
Total Unrestricted	26,484,852	25,265,112
Temporarily Restricted	864,527	683,568
Total Net Assets	27,349,379	25,948,680
Total Liabilities and Net Assets	\$53,260,588	\$48,652,295

The above financial reports represent the District of Columbia Bar's Consolidated Statements of Activities and the Consolidated Statements of Financial Position for the Years ended June 30, 2015 and 2014. Any member who wishes to receive a full copy of the Bar's Consolidated Financial Statements and Schedules may request one by calling 202-737-4700, ext. 3343.