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The NEW HORIZON

D.C. BAR ANNUAL REPORT 2014–2015

The D.C. Bar took major steps in fiscal year 2014–15 to set the groundwork for the future of the organization and its more than 100,000 members. A 17-member Strategic Planning Committee representing a wide range of practice settings, along with the Bar's dedicated staff, engaged thousands of members and encouraged Bar-wide participation in developing a new strategic plan. That plan, D.C. Bar 2020: A New Five-Year Horizon, is the culmination of an in-depth examination and assessment of the current legal environment.

Looking back over the past five years since the Bar's first strategic plan, the committee examined trends in the legal marketplace and profession, focusing on specific issues that have made an impact on Bar members. Spearheaded by Bar President Brigida Benitez, D.C. Bar 2020 truly reflects the voice of the Bar's membership, guided by input from thousands of members who participated in focus groups, took part in surveys and polls, and expressed what they wanted and needed from the Bar.

In a parallel effort, the D.C. Bar Pro Bono Program developed its own strategic plan, relying upon an 18-member Strategic Assessment Task Force to gather information from Pro Bono Program stakeholders through focus groups with pro bono attorneys, interviews with clients, outreach to local legal services providers, and extensive surveys.

Benitez also appointed a Global Legal Practice Task Force, one of her key initiatives as president, to study and make recommendations about the globalization of the legal profession. One study group and two subgroups are researching key areas such as inbound foreign lawyers practicing in the District; outbound Bar members living and practicing abroad, and members living in the United States who have international practices and clients; and alternative business structures and multidisciplinary practice.

With its third class of graduates from the John Payton Leadership Academy, the Bar continued to attract and cultivate potential future leaders. The most recent academy graduated 19 Bar members, bringing the total number of graduates to 51 since the academy's inception in 2013.

The Bar's sections, Continuing Legal Education Program, Practice Management Advisory Service, and Pro Bono Program, along with events like the Judicial and Bar Conference and the Celebration of Leadership, have provided members with a broad range of substantive resources to help them to succeed in their careers. Let's take a look at some of the highlights from fiscal year 2014–15.

D.C. BAR 2020: STRATEGIC PLAN

21 Focus Groups		2,485 Member Responses/Polls
346 Participants		2,452 Survey Responses
		1,177 Open-Ended Comments

PRO BONO PROGRAM

20,000

People were provided free legal services, from information and resources to full representation



Brought the Saturday Immigration Legal Advice and Referral Clinic to Chinatown for the first time



STRATEGIC ASSESSMENT TASK FORCE

18 Member Task Force	125 Focus Group Participants	
537 E-Survey Responses	43 In-person	
	455 Individual Clients	
	39 Other	

REGULATION COUNSEL

Lawyer Assistance Program	Practice Management Advisory Service
800+ Client Sessions	Launched Practice 360° (20 Seminars)
40 New Cases	28 Lunch and Learn Sessions
16 Outreach/Education Programs	20 Successful Small Firm Practice Course Sessions

GLOBAL LEGAL PRACTICE TASK FORCE

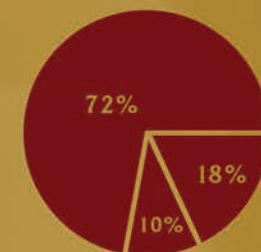
Foreign Lawyers Practicing in the District	Multidisciplinary Practice
Alternative Business Structures	D.C. Bar Members Practicing Abroad
U.S.-Based Members With Global Practices	

JOHN PAYTON LEADERSHIP ACADEMY

3rd Time Offered	51 Graduates since 2013	
19 New Graduates		

CLE

151 Classes Offered



72% 2/3-hr Session
10% Multisession
18% All-Day Course

* 22 New Titles

Program Award Winner!



*Objection!
Objection! Making
and Responding to
Objections*

145+ CLE course books with audio recordings

SECTIONS

24,000

MEMBERSHIPS

350+ events, trainings, and leadership committee meetings

2015 Frederick B. Abramson Award Winner!

16th Annual Youth Law Fair, "Profiling: That's Not Me! What's the Problem?"



200+ Students and Lawyer Volunteers

THE DISTRICT OF COLUMBIA BAR AND AFFILIATE

Consolidated Statements of Activities and Financial Position • Years Ended June 30, 2014 and 2013

REVENUE	2014	2013	ASSETS	2014	2013
Members Dues	\$24,410,409	\$23,266,907	Cash and Cash Equivalents	\$12,957,166	\$10,432,897
Investment Income	3,883,331	2,267,477	Investments: Clients' Security Trust Fund	750,000	750,000
In-Kind Contributions	2,811,859	2,954,878	Investments	28,600,383	24,169,618
Admission and Registration	1,895,060	1,931,762	Receivables, Net of Allowance for Doubtful Accounts	228,781	196,745
Contributions	2,288,513	2,303,017	Other Assets	707,983	834,182
Advertising	307,418	297,948	Property and Leasehold Improvements, Net	5,407,982	5,395,231
Royalties	215,220	183,109	Total Assets	\$48,652,295	\$41,778,673
Books and Publication Sales	208,686	227,910	LIABILITIES AND NET ASSETS		
Miscellaneous Fees and Services	55,048	42,166	Liabilities:		
Mailing List	15,933	27,246	Accounts Payable and Accrued Liabilities	\$4,259,740	\$3,892,087
Rental Income	2,396	8,765	Deferred Revenue	14,375,992	13,220,464
Total Revenue	\$36,093,873	\$33,511,185	Landlord Improvement Allowance	2,488,414	2,848,185
EXPENSES			Deferred Rent Liability	1,445,928	1,362,441
Program Services:			Other Liabilities	133,541	97,562
Board on Professional Responsibility	\$8,003,651	\$7,353,933	Total Liabilities	\$22,703,615	\$21,420,739
Continuing Legal Education	3,154,333	3,411,061	Net Assets:		
Regulation Counsel	2,806,985	2,563,354	Unrestricted	-----	-----
Communications	2,732,692	2,393,557	Undesignated	\$1,469,754	\$1,342,335
Pro Bono Program	2,127,543	2,029,247	Board Designated	-----	-----
Sections	1,412,211	1,310,912	Mandatory Dues Purposes	17,451,186	12,747,005
Clients' Security Trust Fund	310,293	294,413	Pro Bono Program	2,443,739	2,297,779
Bar Conference and Annual Meeting	134,077	360,457	Sections	2,112,115	1,692,738
Total Program Services	\$20,681,785	\$19,716,934	Continuing Legal Education	1,038,318	858,854
Supporting Services:			Clients' Security Trust Fund	750,000	750,000
Operations Division	\$7,379,163	\$6,792,788	Total Board Designated	23,795,358	18,346,376
Executive Division	2,154,692	1,975,618	Total Unrestricted	25,265,112	19,688,711
Fundraising	287,487	255,328	Temporarily Restricted	683,568	669,223
Total Supporting Services	9,821,342	9,023,734	Total Net Assets	25,948,680	20,357,934
Total Expenses	30,503,127	28,740,668	Total Liabilities and Net Assets	\$48,652,295	\$41,778,673
Changes in Net Assets	5,590,746	4,770,517			
Net Assets—Beginning of Year	20,357,934	15,587,417			
Net Assets—End of Year	\$25,948,680	\$20,357,934			

The above financial reports represent the District of Columbia Bar's Consolidated Statements of Activities and the Consolidated Statements of Financial Position for the Years ended June 30, 2014 and 2013. Any member who wishes to receive a full copy of the Bar's Consolidated Financial Statements and Schedules may request one by calling 202-737-4700, ext. 3343.